

A top-down view of a soccer ball on a green field. The field has white tactical markings, including dashed lines, circles, and 'X' marks. A large green semi-transparent banner is on the left side of the image.

FAN CUP NOT-FOR-PROFIT SPORT EVENT

***ASSOCIATION SPORT IN THE FREE
TIME (ASFT)***



FAN CUP PREPARATION

Coordination and communication with national and international event participants - a seminar in Bulgaria for all partners will be organized

Local coordinators in the sending organizations' countries prepare the participation.

Partners' seminar:
Beginning of June 2021

From each country except BG two teams will take part in the FAN CUP event. All organize qualifications and nominate teams.



At the end of July, 36 teams from 11 countries including Bulgaria - ready to participate in the FAN CUP sport event. Teams will be no bigger than 9 persons and ONE coach.

Each team will have its own FAN CLUB, consisting of FIVE fans.

FAN CUP PARTICIPANTS



Slovenian University
Sport Association
(SUSA)



Asociația «Se Poate»
("It's possible")



Associazione Italiana
Arbitri (Italian
Referees Association)



Municipality of Mollet
de Valles, Spain



Municipality of Lisbon,
Portugal



The European Football
for Development
Network (EFDN)



European Mini-football
Federation, Czech
Republic



Municipality of Corlu,
Turkey



The Slovak
Mini-football
Association, Slovakia




FAN CUP IMPLEMENTATION

Main aim



To increase knowledge and awareness regarding the positive role of sports and HEPA for personal wellbeing and health by presenting the unique role and opportunities which football has to offer.

 *The FAN CUP project will show that MOVEMENT / SPORTS can be fun, attractive, cheap and can be practiced in both rich urban and poor peripheral areas.*



FAN AND SPORT VILLAGE



Its establishment will play an important role, as it will give the opportunity to participants to live and experience the fair-play spirit, friendship, solidarity and intercultural dialogue.



Players and fans coming from all EU countries will stay, eat, play and spend their time together, in multiple dedicated areas having the occasion to know each other and their different cultures and traditions.



The participants will take advantage of social gathering spaces and resources, they will not use additional transportation means and stay “green”.

The background of the slide is a photograph of a soccer goal net. A soccer ball is visible in the lower right portion of the net. The net is white and the ball is white with blue and grey panels. The background is slightly blurred, showing a green field and a dark sky.

OPENING CEREMONY

- The FAN CUP opening ceremony will be held in the greenest and most visited resort of Bulgaria – **The European Resort of Sport for 2019 - ALBENA**. The festivities will be followed by lots and scheduling the competitions.

NECESSARY EQUIPMENT DELIVERED

- The delivery in due time and quality will be monitored by the project management team.

An aerial photograph of a soccer field with several players in green uniforms. The field is marked with white lines, and the grass is a vibrant green. The players are positioned around the center circle and the penalty area.

CARRYING OUT THE SPORT COMPETITIONS

- Football players from 11 countries, guided by their coaches will confront each other. Their FAN CLUBS will support them.
- The FAN CUP will take place on the 6 football playgrounds, with natural grass.

During the whole sport event the ASFT will provide for sport show spectacles in the form of blitz games – they will attract visitors, while demonstrating how easily physical activities can be exercised on streets, on the beach and other open air and open access areas.



CLOSING CEREMONY

An impressive sport show will be organized for closing the event. International sport **role models** will participate, concert with famous singers and dancers will close the European not-for-profit sport event.

ACCOMPANYING EVENTS

A low-angle, close-up photograph of a soccer player in a green uniform kicking a ball on a grassy field. The player's legs and feet are the primary focus, with one foot in a white and black cleat just having struck the ball. The background is slightly blurred, showing trees and a fence.

Main aim → to support and diversify the experience of the sport event by adding value to it through increased awareness on how major sport events can be **environmentally, economically and socially responsible**. It will allow exchanging know how and best practices between organizations in developing EU not-for-profit sport event models, based on EU values of integrity, tolerance, equal treatment.

FAN FAIRYTALES

During this event each sport organization and its fan club will have a story telling session on positive experience, related to fan behaviour on one of the following topics:



Integrity of sport



Hate speech



Prevention of violence, aggressive behaviour.



Famous players share insights on own achievements for motivating others for sport





GREEN FANS

The FAN CUP event will have as a commitment integration of leading ecological practices and principles in our sustainable development.

Each participating country will present green sport practices related to nutrition and using food during sport events, energy and water consumption, waste disposal and take part at green tours and get acquainted with the BALTATA Nature reserve, which is located in the **Albena Resort**.

FAN WORKSHOPS

FAN WORKSHOPS will offer more tools to fans to express themselves and get involved in the action. Workshops for fans choreography will be organized, where a lot of questions will be discussed by fans:

- ⚽ What do football fans do when there is no match?
- ⚽ Which are the best choreographies in the world?
- ⚽ Does someone teach football fans how to be green?
- ⚽ How far should sports go to attract new fans?
- ⚽ How will existing fans react to a more diverse fan base?

TIME TABLE FOR THE EVENT

13. Sep. 2020	14. Sep. 2020	15. Sep. 2020	16. Sep. 2020	17. Sep. 2020	18. Sep. 2020
9.00	9.00	9.00	9.00	9.00	9.30
9.30	9.30	9.30	9.30	9.30	10.00
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19.30	19.30	19.30	19.30	19.30	20.00
20.00	20.00	20.00	20.00	20.00	20.30
20.30	20.30	20.30	20.30	20.30	
Arriving and accommodation	Opening ceremony Lots, technical procedures, forming the qualification groups of 4 teams each Competitions according to schedule	Competitions GREEN FANS - GREEN tours with players and fans	Competitions Semi-final competitions Teams' parade, interaction with the general public, blitz games FAN FAIRYTALES sessions, including documentaries about football violence	Finals During the whole play and in the half times - interaction with the public - quizzes, choreography presentations, famous football players appearances Awarding Closing ceremony	Departure

A soccer ball is positioned in the lower right quadrant of the image. The background is a lush green field with white and green tactical markings, including dashed lines, circles, and arrows. Two large, semi-transparent green shapes are overlaid on the field: a rounded rectangle on the left and a circle on the right. The text 'ASK YOUR QUESTIONS!' is written in white, bold, uppercase letters inside the rounded rectangle. Below it, the website address 'www.fancup.bg' is written in black, lowercase letters.

ASK YOUR QUESTIONS!

www.fancup.bg